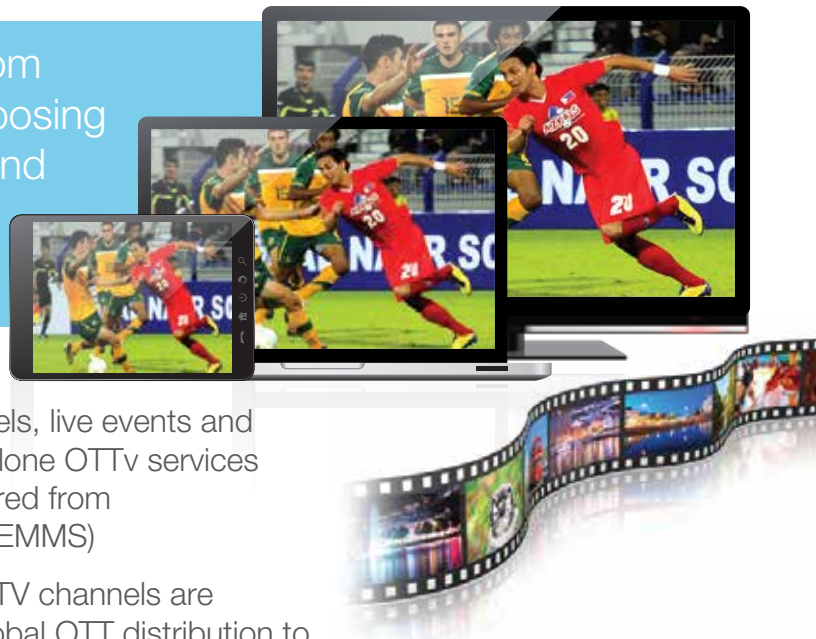


EnStream Live Channels & Events

An enterprise platform & custom solutions for streaming, repurposing and monetizing TV channels and live events across the web to multiscreen viewers



- **Reinvent TV.** Deliver live TV channels, live events and interactive services, serving as standalone OTTV services or integrated into VOD services delivered from Endavo Media Management System (EMMS)
- **TV is Everywhere.** Ingested Live TV channels are reformatted on-the-fly, to spec, for global OTT distribution to multiscreen viewers; Adaptive bitrate and encrypted & authenticated delivery for superior user experience and protection of streaming content
- **Catch-Up TV.** Includes live channel access, “start over” service for currently-airing program and catch-up TV service with 48-hr look-back, based on EPG or other integrated program data
- **Monetize.** Individual subscription plans, PPV live events or associate live channels with SVOD plans; Delivery and transaction reports generated to monitor success
- **Linear Play Out and Live-to-VOD.** Create custom linear channels and play out loops from VOD playlists in EMMS; Custom recording services to archive programs from a live channel

Success-Driving Services

- We provide all the infrastructure needed to deliver multiscreen live streaming over the Internet, locally or globally
- We design, build and host video websites and native device applications served from our media management system, or we provide APIs and embeddable players so you can DIY
- We provide set-up and monitoring during the production and distribution of live events over the web.
- We provide highly-responsive client support and training to help drive success

TV REINVENTED. Are you ready?